

# Strategic Process Management Excellence



## Latar Belakang:

Dalam situasi darurat atau krisis, pasti banyak perusahaan akan menghadapi situasi serba tak pasti. Tapi percayalah selalu masih ada peluang untuk bertumbuh, jika mampu meningkatkan efisiensi, daya saing, dan memanfaatkan tiap peluang yang ada!

Melalui workshop ini Anda bisa memahami Strategic Process Management Excellence (Strategic PMX®) yang merupakan pendekatan fast-track dalam melakukan manuver strategic turnaround dalam menghadapi krisis.

Simak bagaimana kita bisa melakukan Cost-Saving di semua lini, khususnya Business-Compliant (BC) dan Non-Value Added Activity (NVA), sekaligus menguatkan Differentiating Capability (DC) & Integrating Capability (IC).

Ibaratnya perusahaan akan mampu mengurangi "lemak", tetapi tetap bisa menguatkan otot, supaya survive dengan stamina lebih panjang!

*"No matter how hard individuals work, they cannot overcome a flawed process design, much less the burden of no design at all."* - **Michael Hammer, The Agenda.**

## Tujuan:

- Memahami konsep Strategic Process Management Excellence
- Menguasai manuver dan turnaround dengan cepat dalam menghadapi krisis
- Melakukan Cost-Saving di semua lini, khususnya Business-Compliant dan Non-Value Added Activity
- Menguatkan Differentiating Capability dan Integrating Capability

### Investasi Offline

**Rp 9.000.000** + PPN 11%

### Investasi Online

**Rp 4.500.000** + PPN 11%



Setiap pembelian training, anda akan berdonasi 1 beasiswa bagi mereka



## Workshop Outline:

### Modul 1: Defining Organization Capability

- Challenge in Strategy Execution
- Defining organization capability
- Introduction of SPMX® Framework

### Modul 2: Identifying your Differentiating & Integrating Capabilities

- Identifying your Differentiating & Integrating capabilities
- Study Case: Defining capability & Integrating capability

### Modul 3: Process Simulation-Non –Value Added Identification

- Three Types of process: Customer value Added, Business Value added, Non Value added
- Process simulation – Non-Value Added Identification
- Study case: Identify Non Value Added process

### Modul 4: Map The Process

- Map the Process
- Level of Process
- Tools to Map processes (value chain, SIPOC, Swim Lanes, Value Stream Map)
- Study case: map the process

### Modul 5: Measure The Process

- Data collection on Plan
- How to assess the accuracy and reliability of Data
- Graphical & statistical Tools
- Measuring The Process Simulation:
- Study case: Measure the process

### Modul 6: Improve The Process & Action Planning

- Root cause Analysis
- Develop Improvement the Process
- Plan the Action
- Study case: Improve the process

# DEVELOPING DIGITAL AGILITY IN PEOPLE: PELATIHAN BERDAMPAK BAGI INDIVIDU DAN BANGSA



**World-Class Curriculum**



**Top Facilitators and Practitioners**



**Experiential and Practical Learning Method**



1. Prof Dave Ulrich (Honorary Advisor)  
Speaker, Author, Professor, Thought Partner on HR, Leadership, and Organization at The RBL Group
2. Budi Soetjipto  
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CEO at ONE GML
9. Dr. Yunus Triyonggo  
Chairman of GNIK Steering Committee
10. David Rogers  
Global Guru on Digital Transformation  
Faculty Director, Columbia Business School

## Kegiatan CSR Bersama Alumni

1

**CDHX Goes to Campus**

2

**CDHX Bootcamps for Underprivileged Communities**

3

**Scholarship**

## Informasi Pendaftaran



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