

Basic Finance for Non Finance and Cost Control



Latar Belakang:

Para pemimpin atau pelaku bisnis yang memiliki latar belakang pendidikan di luar bidang ekonomi (keuangan) sering kali mengalami kesulitan dalam berkomunikasi dan memahami istilah-istilah di dalam laporan keuangan. Padahal, semua masalah fungsional selalu berkaitan dengan keuangan.

Workshop ini akan mengupas cara membaca serta menganalisis laporan keuangan, sehingga SDM tanpa latar belakang ekonomi keuangan pun dapat memahami dan mengambil keputusan bisnis ke depan, serta mampu meningkatkan profitability dan performance perusahaan.

Suasana Pelatihan:



Tujuan:

- Memahami financial statement sebagai tools dalam melakukan pengendalian aktivitas finansial.
- Mampu menganalisis ratio sebagai tools dalam menganalisis kondisi keuangan organisasi.
- Menguasai capital budgeting & cost control secara efektif.

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Workshop Outline:

DAY 1

- **Introduction:** Benefit of understanding company financial statement
- **Understanding the financial statement:**
 - **Profit & Loss Statement:**
 - Concept of Profit & Loss
 - Element of Profit & Loss
 - Exercise – Real Case from Organization
 - **Balanced Sheet (B/S):**
 - Concept of Balanced Sheet
 - Element of Balanced Sheet
 - Exercise – Real Case from Organization Balanced Sheet
 - **Cash Flow Statement:**
 - Concept of Cash Flow Statement
 - Element of Cash Flow Statement
 - Exercise – Real case from Organization Cash Flow Statement

DAY 2

- **How to Use Financial Statement**
 - Make business decision
- **Key Ratio Analysis:**
 - Benefit of Key Ratio Analysis
 - Liquidity Ratio Analysis
 - Discussing and Interpreting Key Ratio:
 - Liquidity Ratio
 - Profitability Ratio
 - Activity Ratio
 - Solvability Ratio
 - Exercise – Real Case from Balance Sheet and P&L
- **Capital Budgeting**
- **Cost Control**
 - Basic concept of costing
 - Understanding cost element
 - Cost Planning
 - Exercise – Real Case from Organization

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2. Prof Budi Soetjipto
Vice Rector of Universitas Pertamina
3. Irvandi Ferizal
Ketua Forum of Human Capital Perbankan Indonesia (FHCP) & HR Director of MayBank Indonesia
4. Swandjani Gunadi
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