

# Basic Finance for Non Finance and Cost Control



## Latar Belakang:

Para pemimpin atau pelaku bisnis yang memiliki latar belakang pendidikan di luar bidang ekonomi (keuangan) sering kali mengalami kesulitan dalam berkomunikasi dan memahami istilah-istilah di dalam laporan keuangan. Padahal, semua masalah fungsional selalu berkaitan dengan keuangan.

Workshop ini akan mengupas cara membaca serta menganalisis laporan keuangan, sehingga SDM tanpa latar belakang ekonomi keuangan pun dapat memahami dan mengambil keputusan bisnis ke depan, serta mampu meningkatkan profitability dan performance perusahaan.

## Tujuan:

- Memahami financial statement sebagai tools dalam melakukan pengendalian aktivitas finansial.
- Mampu menganalisis ratio sebagai tools dalam menganalisis kondisi keuangan organisasi.
- Menguasai capital budgeting & cost control secara efektif.

### Investasi Offline

**Rp 4.500.000** + PPN 11%

### Investasi Online

**Rp 2.250.000** + PPN 11%



Setiap pembelian training,  
anda akan berdonasi 1 beasiswa  
bagi mereka



## Workshop Outline:

### DAY 1

- **Introduction:** Benefit of understanding company financial statement
- **Understanding the financial statement:**
  - **Profit & Loss Statement:**
    - Concept of Profit & Loss
    - Element of Profit & Loss
    - Exercise – Real Case from Organization
  - **Balanced Sheet (B/S):**
    - Concept of Balanced Sheet
    - Element of Balanced Sheet
    - Exercise – Real Case from Organization Balanced Sheet
  - **Cash Flow Statement:**
    - Concept of Cash Flow Statement
    - Element of Cash Flow Statement
    - Exercise – Real case from Organization Cash Flow Statement

### DAY 2

- **How to Use Financial Statement**
  - Make business decision
- **Key Ratio Analysis:**
  - Benefit of Key Ratio Analysis
  - Liquidity Ratio Analysis
  - Discussing and Interpreting Key Ratio:
    - Liquidity Ratio
    - Profitability Ratio
    - Activity Ratio
    - Solvability Ratio
  - Exercise – Real Case from Balance Sheet and P&L
- **Capital Budgeting**
- **Cost Control**
  - Basic concept of costing
  - Understanding cost element
  - Cost Planning
  - Exercise – Real Case from Organization

## DEVELOPING DIGITAL AGILITY IN PEOPLE: PELATIHAN BERDAMPAK BAGI INDIVIDU DAN BANGSA



**World-Class Curriculum**



**Top Facilitators and Practitioners**



**Experiential and Practical Learning Method**



1. Prof Dave Ulrich (Honorary Advisor)  
Speaker, Author, Professor, Thought Partner on HR, Leadership, and Organization at The RBL Group
2. Budi Soetjipto  
Dosen Fakultas Ekonomi dan Bisnis Universitas Indonesia
3. Irvandi Ferizal  
Ketua Forum of Human Capital Perbankan Indonesia (FHCP) & HR Director of MayBank Indonesia
4. Swandajani Gunadi  
Human Capital & Marketing Director at Adira Finance
5. Maria T. Kurniawati  
HC Expert & ICF Certified Coach

6. Dr. Paul Walsh  
Program Director of BSC and Lean Six Sigma practice at Australian Graduate School of Management
7. Husein Samy  
Country Manager HR of PT. IBM Indonesia
8. Suwardi Luis  
CEO at ONE GML
9. Dr. Yunus Triyonggo  
Chairman of GNIK Steering Committee
10. David Rogers  
Global Guru on Digital Transformation  
Faculty Director, Columbia Business School

### Kegiatan CSR Bersama Alumni

- 1 **CDHX Goes to Campus**
- 2 **CDHX Bootcamps for Underprivileged Communities**
- 3 **Scholarship**

## Informasi Pendaftaran

- 021-4515718
- 0813-8952-8410
- onegmlofficial
- corporate.qubisa.com/premium
- One GML
- cs@gmlperformance.co.id

Klik QR Code untuk info pendaftaran

